

My third project started with organizing articles that I have wrote during the past years. Through the project, I sought to express visually through information design, on what points audience sympathized with and what kind of relations are formed.

Design used to uphold the principle that it's about mass communication through a medium. In the realm of communication design, design work is motivated by desire to reflect on its creator through relations with others. To be truthful to its purpose, my project's first step involved passing on a set of questionnaire containing my message to close friends. At exhibition, the scope of participants expanded to all audience. I printed previously chosen words on the wall of the gallery and put the push pins on each word. And I asked my viewers to connect any words that seem related to each other with the red thread. Medium I used include questionnaire, narration, interactive web-site, interactive installation and poster. Through the process, my intention was to evoke audience's participation in the act of communication in which the creator makes his message public for open debate.

At the same time, the project aimed at viewing communication on the social level from an individual, or a small group of people's viewpoint, rather than the usual 'mass public' viewpoint. To recap, it was a unique experiment seeking answers to how my messages are communicated, what type of information wins acknowledgement from others and what influence does such information affect other people.

Work porcess

- > I wrote 15 poems.
- > I emailed my poems to 15 people who are my friends.
- > I asked my friends to pick their favorite words and sentence in the poems.
- > I gathered their favorite words and sentence and recorded the voice
- > First, I made a map of relationship which has 15 poems and 15 people's names.
I drew lines between the chosen words and each people's name.
- > Second, I made diagram that displays the wave-lengths of 15 poems narrated by 15 people's voices.

List of something (2005)

Communication model

